



Rush Gold Retains Momentum PR for Investor Relations

VANCOUVER, BC, February 26, 2026 – Rush Gold Corp. (the “**Company**” or “**Rush**”) (CSE: RGN; FSE: B6H; OTCQB: RGNCF) is pleased to announce that it has retained Momentum Public Relations Inc. (“**Momentum PR**”) to provide investor relations services.

Momentum PR is a Montreal-based public and investor relations firm that supports emerging mining companies in Canada's capital markets. Founded in 2008, Momentum specializes in building targeted investor awareness programs for small- and mid-capitalization public companies, with a particular focus on the resource sector. Through strategic communications, investor outreach, and market engagement, Momentum works to enhance visibility, strengthen market presence, and connect companies with a broader base of qualified investors.

The agreement with Momentum PR is for a term of six months commencing on February 15, 2026, pursuant to which Momentum PR will provide strategic business development activities to the Company. Momentum PR will be paid a monthly fee of CAD\$15,000 plus applicable taxes. Momentum PR has also been granted 415,000 stock options exercisable at \$.15 per share for a period of 2 years, in accordance with the Company's stock option plan and Canadian Securities Exchange policies. The options will vest

“The gold market has strengthened in recent years, creating a favourable environment for companies with quality assets and disciplined corporate structures to distinguish themselves,” said Maxence Gagné-Godbout, Founder and President of Momentum PR. “Rush Gold appears to be building along those principles, and we're pleased to support the company as it advances its strategy and communicates its story to the investment community.”

“With our recent U.S. listing on the OTCQB, we believe this is the right time to partner with Momentum PR to elevate market awareness and broaden our reach within the investment community,” said Anthony Zelen, Director and CEO. “Together with our Canadian Securities Exchange and Frankfurt listings, this milestone enhances international investor access to Rush Gold. Engaging Momentum PR supports our strategy to strengthen visibility, expand our investor base, and ensure our growth story is effectively communicated to a wider audience as we continue to advance the Company.”

About Momentum PR

Momentum PR is a public relations consulting agency representing companies within the Canadian investment community. Its services are tailored to meet the needs of small, microcap and medium size corporations. Momentum PR focuses on building and driving brand awareness, cultivating new audience interest and disseminating target market messaging on behalf of client companies and their valued shareholders. Momentum PR's principal will conduct promotional activities through direct investor outreach, corporate communications, and digital and social media channels. Momentum PR's contact information is as follows: email: info@momentumpr.com, telephone: (450)332-6939, business address: Suite 109 – 137 St-Pierre Street, Montreal, QC, H2Y 3T5.

Maxence Gagné-Godbout is the principal of Momentum PR and will be responsible for all services provided by Momentum PR to the Company.

For more information, please visit <https://momentumpr.com/>.

About Rush Gold Corp.

Rush Gold is a Canadian mining exploration company focused on advancing its Skylight and Legal Tender gold and silver properties located in the Republic Mining District, Nye County, Nevada, in the USA.

For further information, please contact:

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Forward-Looking Statements

The information in this news release includes certain information and statements about management's view of future events, expectations, plans and prospects that constitute forward-looking statements, including statements respecting the services to be provided by Momentum PR and the expected benefits to be received by the Company Momentum PR's services; the Company's strategy to strengthen visibility and expand its investor base; and the anticipated term and compensation under the Momentum PR agreement. These statements are based upon assumptions that are subject to significant risks and uncertainties. Because of these risks and uncertainties and as a result of a variety of factors, the actual results, expectations, achievements or performance may differ materially from those anticipated and indicated by these forward-looking statements. Any number of factors could cause actual results to differ materially from these forward-looking

statements as well as future results. Although the Company believes that the expectations reflected in forward-looking statements are reasonable, it can give no assurances that the expectations of any forward-looking statements will prove to be correct. Except as required by law, the Company disclaims any intention and assumes no obligation to update or revise any forward-looking statements to reflect actual results, whether as a result of new information, future events, changes in assumptions, changes in factors affecting such forward-looking statements or otherwise.

The Canadian Securities Exchange has not reviewed this press release and does not accept responsibility for the adequacy or accuracy of this news release.