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RUSH GOLD ANNOUNCES NEW LAUNCH OF WEBSITE AND CORPORATE COMMUNICATIONS APPOINTMENT

VANCOUVER, BC, July 29, 2025 – Rush Gold Corp. (the "Corporation" or "Rush") (CSE:RGN | FSE:B6H) is pleased to announce the launch of a new website to enhance awareness and stakeholder education for its Skylight gold property located in Nevada, USA. The website is a critical part of its corporate communications plan moving forward and can be found at <http://www.rushgoldcorp.com>.

The company is also pleased to announce the engagement of Julie Durant to head up the rollout of a corporate communications strategy for the company. Julie has over two decades of experience within the capital markets. Julie led the creation of an IIROC accredited two-day workshop with an award winning Economic Geologist, on the Business of Economic Exploration and Mining for investment advisors and professionals in Canada, the US and the UK and has a deep rooted history in communicating mining and exploration projects to the public.

Anthony Zelen, CEO of Rush Gold Corp states, "Julie brings over 20 years of experience working in the mineral exploration and mining sector and will be instrumental in the effective communication of our messaging as we advance the Skylight gold property, located in the Republic Mining District, Nye County, Nevada, we are so pleased to have her involved."

About Rush Gold Corp.

Rush Gold is an American focused mining exploration company intent on advancing its Skylight gold property, located in the Republic Mining District, Nye County, Nevada, in the United States of America.

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Forward-Looking Statements The information in this news release includes certain information and statements about management's view of future events, expectations, plans and prospects that constitute forward-looking statements, including statements respecting the anticipated trade date for the Common Shares on the CSE, the expected use of proceeds from the Offering and the Company's plans for its Skylight property. These statements are based upon assumptions that are subject to significant risks and uncertainties. Because of these risks and uncertainties and as a result of a variety of factors, the actual results, expectations, achievements or performance may differ materially from those anticipated and indicated by these forward-looking statements. Any number of factors could cause actual results to differ materially from these forward-looking statements as well as future results. Although the Corporation believes that the expectations reflected in forward-looking statements are reasonable, it can give no assurances that the expectations of any forward-looking statements will prove to be correct. Except as required by law, the Corporation disclaims any intention and assumes no obligation to update or revise any forward-looking statements to reflect actual results, whether as a result of new information, future events, changes in assumptions, changes in factors affecting such forward-looking statements or otherwise. The Canadian Securities Exchange has not reviewed this press release and does not accept responsibility for the adequacy or accuracy of this news release.